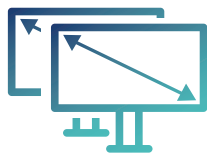




WARSAW PRESIDENTIAL HOTEL

SUPER SCREEN
EK R A N Y P R E M I U M

Technical specification



**Resolution
2 screens**
3840x1080 px



Video file format
MP4 (codec H264),
25 fps as a minimum



Graphic file format
jpg



(22) 422 33 30



screennetwork.pl



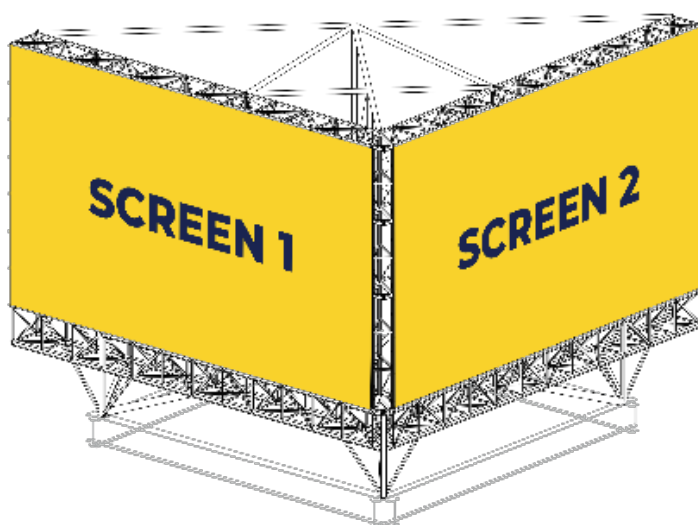
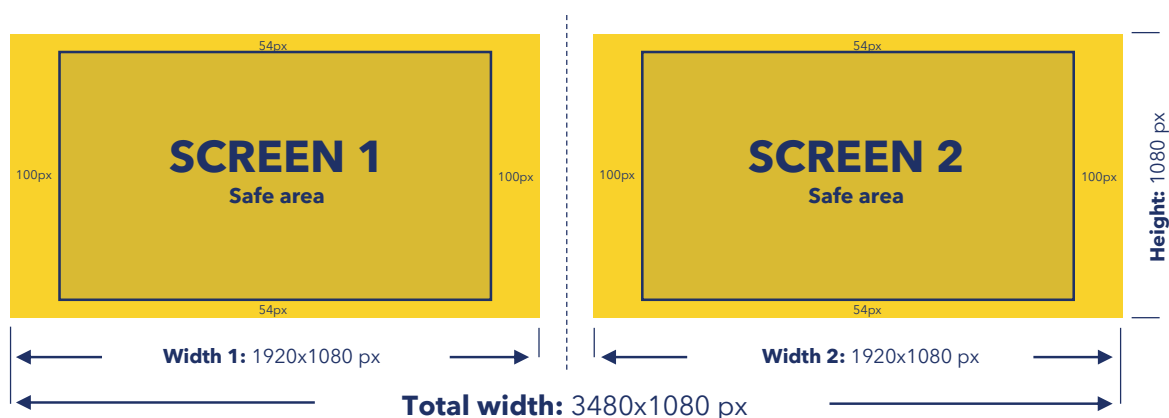
SCREEN NETWORK S.A.
ul. Fabryczna 5A, 00-446 Warszawa
KRS 0000319543; NIP 951-216-57-37;
REGON 140339282; Kapitał zakładowy: 5 107 799,60

Preparing an advertising spot for displaying on two Double Screen units at **the same time**

Materials to be displayed on two Double Screen units at the same time should have a resolution of 3840x1080 px. As an advertising spot will be cut at half its width, all the key elements, i.e. the logo, slogan, pack shot etc., should be positioned inside the safe area on Screen 1 and on Screen 2.

Click the link below to view a layout of screen separation and of safe areas:

<https://screennetwork.pl/downloads/presidential-makieta.png>



(22) 422 33 30

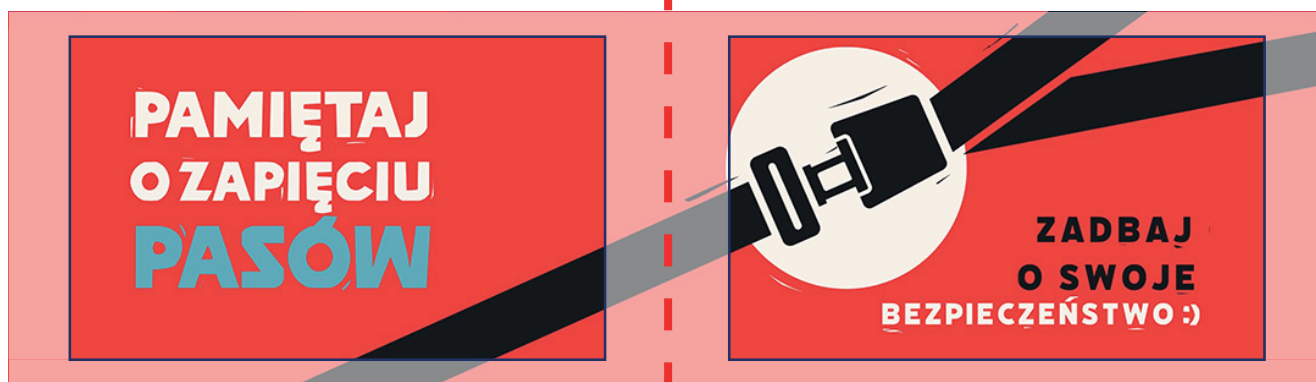


screennetwork.pl



SCREEN NETWORK S.A.
ul. Fabryczna 5A, 00-446 Warszawa
KRS 0000319543; NIP 951-216-57-37;
REGON 140339282; Kapitał zakładowy: 5 107 799,60

How to prepare the ad **correctly**



Production file with marked safe area



An advertising on the screens

Click the link below to view animated versions of the above advertising spots:

<https://www.youtube.com/playlist?list=PL9dzajHh7kNRFy77M788DRCeF2lgsUCeA>



(22) 422 33 30



screennetwork.pl



SCREEN NETWORK S.A.
ul. Fabryczna 5A, 00-446 Warszawa
KRS 0000319543; NIP 951-216-57-37;
REGON 140339282; Kapitał zakładowy: 5 107 799,60

Incorrect preparation of an ad



Production file

Example 1



An advertising on the screens



Production file

Example 2



An advertising on the screens



Production file

Example 3



An advertising on the screens

